

**TERMS AND CONDITIONS OF  
"JEDZIESZ Z NAMI" (TRAVEL WITH US) CAMPAIGN**

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**§1 DEFINITIONS**

The following definitions used in these Terms and Conditions have the following meanings:

1. **CAMPAIGN** – an event for users of the Żappka app who buy products at shops of the Żabka chain, as part of which the Participants may receive Prizes. The Campaign is run on the basis of these T&C, is open and public. This Campaign is run in the territory of the Republic of Poland.
2. **PROMOTIONAL PERIOD** – whenever these T&C mention the Promotional Period it is the period during which Programme Participants may make Promotional Purchases and receive Prizes for such purchases, namely from 4 December 2024 to 14 January 2025. We reserve the right to shorten the Promotional Period when there are no more Prizes in the pool. In such a case, the Challenge referred to in subpara. 9 below will no longer be available on Żappka.
3. **ORGANISER or "Us" or "We"** – NAV agency sp. z o.o., ul. Taśmowa 3, 02-677 Warsaw, NIP: 521-386-34-37, entered into the Register of Entrepreneurs kept by the District Court for the Capital City of Warsaw, 13th Commercial Division of the National Court Register, No 0000781701, share capital of PLN 5,000.00.
4. **PRIZE** – the prizes awarded by Us to winners, based on the rules and conditions defined in the T&C.
5. **T&C, TERMS AND CONDITIONS** – these Terms and Conditions.
6. **SHOP** – a point of retail sales participating in the Programme, operating under the "Żabka" brand, which is part of the Żabka chain, which offers Promotional Products.
7. **ŻAPPKA** – "Żappka" mobile application, installed on a mobile device running the Android or iOS operating system. An installed app and an account registered in the Żappka app is one of the crucial conditions for participation in the Programme. Żappka T&C can be found at: <https://zappka.app/regulamin-zappka>
8. **PROMOTIONAL PRODUCT** – promotional products include small hot-dogs and beverages available in Shops and placed on the market by Coca-Cola HBC Poland sp. z o.o. with its registered office in Warsaw, address: ul. Żwirki i Wigury 16, 02-092 Warsaw.

The following Hot Dogs are Promotional Products in the Campaign:

- a. A cabanossi Hot Dog
- b. A bacon sausage and cheese Hot Dog

- c. A ham sausage Hot Dog
- d. A Keb Dog
- e. A bacon sausage and cheese Black Dog
- f. A cabanossi Black Dog
- g. A ham sausage Black Dog
- h. A Black Dog
- i. A cabanossi multigrain Hot Dog
- j. A multigrain Hot Dog
- k. A bacon sausage and cheese multigrain Hot Dog
- l. A ham sausage multigrain Hot Dog
- m. A Halloween Dog in a classic roll
- n. A ham sausage Halloween Dog
- o. A Halloween Dog
- p. A cabanossi Halloween Dog
- q. A bacon sausage and cheese Halloween Dog
- r. A Black Dog in a classic roll
- s. A mushroom forest Hot Dog in a classic roll
- t. A mushroom forest Hot Dog
- u. A ham sausage mushroom forest Hot Dog
- v. A bacon sausage and cheese mushroom forest Hot Dog
- w. A cabanossi mushroom forest Hot Dog

The following beverages are Promotional Products in the Campaign:

- a. Coca Cola Zero Zero 0.5l
  - b. Fanta Wtf Zero 0.5l
  - c. Fanta Wtf 0.5l pet
  - d. Sprite Zero 0.5l pet
  - e. Coca Cola Lime 0.5l
  - f. Sprite 0.5l
  - g. Fanta Orange 0.5l
  - h. Coca Cola 0.5l pet
  - i. Coca Cola Cherry 0.5l pet
  - j. Coca Cola Zero 0.5l pet
9. **PROMOTIONAL PURCHASE** – each single (as part of a single transaction) purchase of two Promotional Products, one being a hot-dog, the other one being a beverage (in accordance with subpara. 8 above), registered in Żappka. The Promotional Purchase may be made at any Shop. Both Promotional Products which make the Promotional Purchase must be bought as part of a single transaction using the Żappka app, and none of them may be paid for with Żappsy.
  10. **CHALLENGE** – a Żappka feature that lets users register Promotional Purchases on a single account of a Żappka user. The “Jedziesz z nami” (*Travel with Us*) challenge related to the Campaign is available in Żappka only for Żappka users who, from 1 November to 30 November 2024, make at least three transactions using the Żappka app in the Capital City of Warsaw.
  11. **CODE** – a string of characters received by the Participant when the Challenge is over.
  12. **WEBSITE** – a website available at [www.colanamiasto.pl](http://www.colanamiasto.pl), where you can register to enrol in the Campaign. You can use the Website free of charge, but you need Internet for that.

## §2 HOW TO TAKE PART IN THE CAMPAIGN?

1. You can become a Participant of the Campaign ("Participant" or "You") if you are a natural person, are over 18, live in Poland, and are a consumer within the meaning of Article 221 of the Act of 23 April 1964 on the Civil Code.
2. You cannot become a Participant of the Campaign if you are an employee or contractor of the Organiser or Coca-Cola HBC Poland sp. z o.o. with its registered office in Warsaw, address: ul. Żwirki i Wigury 16, 02-092 Warsaw.
3. To enrol in the Campaign you must:
  - a. Install an the latest version of the Żappka app on your mobile device
  - b. Set up an account in the Żappka app and log into that account
  - c. Meet the condition referred to in §1 subpara. 10, i.e. make at least three transactions using the Żappka app in the Capital City of Warsaw from 1 November to 30 November 2024.
4. You cannot take part in the Campaign if you do not meet the conditions listed in subpara. 1 – 3.
5. You become a Campaign Participant when you make the first Promotional Purchase during the Promotional Period.
6. You can become a Participant (provided that you meet conditions described in subpara. 1-3 above) at any time during the Promotional Period.

## §3 WHAT TO DO TO RECEIVE THE PRIZE?

1. You must complete a Challenge to receive a Code that entitles you to receive a Prize.
2. To complete the Challenge, you must make 6 (six) Promotional Purchases during the Campaign.
3. When you complete the Challenge, you will see a Code in the Żappka app. The Code will be displayed during the Promotional Period and for two calendar days after this period is over, up to and on 16 January 2025.
4. To receive the Prize:
  - a. Navigate to the Website
  - b. Enter the following details into the form:
    1. Your e-mail address
    2. Your first and last name
    3. Your bank account number (26 digits)
    4. Code
  - c. Click "Send"
5. You can only click "Send" if the Prize counter on the Website shows more than zero.
6. You can collect the Prize during the Promotional Period and for two calendar days after this period is over, up to and on 16 January 2025, unless the pool of Prizes is depleted earlier.
7. When you effectively fill out and send the form, we will notify you when the form is properly registered, with a message displayed on the Website.
8. If you make several Promotional Purchases as part of a single transaction (which means that you buy more than one Promotional Product), each one of them will count in the Campaign.
9. You can make each Promotional Purchase necessary to complete the Challenge in any Shop.
10. You can collect one Code during the whole Campaign. When you collect it, the Challenge in your Żappka will no longer count further Promotional Purchase if any.

#### **§4 WHAT CAN YOU WIN?**

1. There is a total of 3,000 (three thousand) Prizes to be won during the Campaign.
2. The Campaign Prize is money which can be used to top up the ZTM monthly ticket in Warsaw, at PLN 55.

#### **§5 HOW WILL WE ISSUE THE PRIZES?**

1. We will issue the Prizes in three stages:
  - a. By 20 December 2024 for the Prizes won from 4 December to 17 December 2024
  - b. By 8 January 2025 for the Prizes won from 18 December to 31 December 2024
  - c. By 17 January 2025 for the Prizes won from 1 January to 14 January 2025
2. We will issue the Prizes by a bank transfer to Participant bank accounts entered during registration of the form referred to in §3 subpara. 4.

#### **§6 COMPLAINTS**

1. You may file Complaints in writing (by a registered letter) to our address stated in the T&C or in the electronic form to [help@navagency.com](mailto:help@navagency.com) until 31 January 2025 (the date of complaint receipt is decisive). To facilitate the complaint procedure, please add "Complaint related to the 'Travel with Us' Campaign" on the envelope.  
Please note: we will only process complaints related to the Campaign. In particular we cannot respond to complaints related to goods and services offered in the Żabka chain.
2. We will review Complaints within 7 calendar days from the day we receive them. We will inform you about complaint resolution by post or by e-mail (depending on how you lodged the complaint), to the address stated in the complaint.
3. We will inform you about the result of processed complaint no later than by 7 February 2025 (the date of sending the response to the complaint is decisive).
4. If you submit a complaint, you may also take legal steps in court.
5. Any claims related to participation in the Programme are time-barred 6 months after the date on which the claim became due.

#### **§7 HOW DO WE PROCESS YOUR PERSONAL DATA?**

1. NAV agency sp. z o.o., ul. Taśmowa 3, 02-677 Warsaw, NIP 521 386 34 37, further referred to as the Controller, is the controller of your data. For issues related to personal data processing, please contact the Controller at [help@navagency.com](mailto:help@navagency.com) or by post to NAV agency sp. z o.o., ul. Taśmowa 3, 02-677 Warsaw.
2. The Controller processes your personal data in accordance with governing laws in this respect, in particular in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (Official Journal of the European Union L 119/1, the "Regulation").
3. The Controller processes the following of your data:
  - a. E-mail address

- b. Telephone number
  - c. Bank account number
4. The Controller may also process data of Participants who lodged complaints and of persons who contact the Organiser hotline, to the extent voluntarily specified by such persons.
5. The Controller processes personal data to:
  - a. perform the Campaign and communicate with the Campaign Participant, pursuant to Article 6(1)(b) of the Regulation, i.e.: the data must be processed to perform provisions of the Campaign T&C and issue the prizes;
  - b. review complaints, pursuant to Article 6(1)(c) of the Regulation i.e. legal obligation of the Controller
  - c. determine and seek potential claims, pursuant to Article 6(1)(f) of the Regulation i.e. Controller's legitimate interest;
6. Participant data are collected by entities which support Campaign organisation, and which include entities engaged by the Controller to organise the Programme, its subcontractors, accounting firms, IT firms which operate ICT systems, information system vendors, suppliers and logistics companies, postal services companies, and marketing companies which run marketing and promotional campaigns for the Controller. In particular Participant data related to complaints or queries on the hotline can be forwarded to Żabka Polska sp. z o.o. to clarify issues related to how the Żabka app works.
7. The Controller stores the data for the duration of the Campaign and until related claims are time limited, however, no longer than for 6 months from the end of the Campaign.
8. In the cases specified in particular in provisions of Articles 15-22 of the Regulation, the Participants have:
  - a. the right to confirm if Participant data are processed, the right to access their data and receive a copy thereof,
  - b. the right to rectification (correction) of their data,
  - c. the right to data erasure,
  - d. the right to data portability, i.e. the right to receive the personal data supplied to the Controller in a structured, commonly used and machine-readable format if such data are processed based on a consent, or the right to request that such data be transferred to another controller specified by the data subject,
  - e. the right to restriction of Participant data processing by the Controller,
  - f. the right to object to data processing (the Participant who is a data subject may lodge, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her which is based on Article 6(1)(f) of the Regulation), i.e. exercise of a particular interest of the Controller. The Controller shall no longer process the personal data unless the Controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims. The procedure describing the grounds and method of expressing the objection is provided in Section 4 of the Regulation,
  - g. the right to lodge a complaint with a supervisory authority (if a Participant deems that their data are processed in breach of the law, the Participant may lodge a complaint with the President of the Personal Data Protection Office with its registered office in Warsaw, ul. Stawki 2).
9. Supply of personal data by the Participants is a contractual condition and failure to supply personal data will disqualify the Participant from participating in the Campaign.

10. In order to exercise the rights specified in subpara. 8 above, the data subject should send an e-mail message to [help@navagency.com](mailto:help@navagency.com), stating which right it intends to exercise, to what extent and in what manner. Please provide your contact details to facilitate quick contact when the right is to be exercised, in particular when it is necessary to ascertain the identity of the applicant or ensure the specific right and the extent to which the person wishes to exercise that right (a mobile phone number is preferred).
11. The Controller declares that Participant data will not be transferred outside the EEA and will not be subject to profiling mechanisms.

### **§8 MISCELLANEOUS AND HOW TO CONTACT US**

1. Provisions of the laws governing in the Republic of Poland apply to matters not regulated herein.
2. The T&C are available at the offices of the Organiser, at [www.navagency.com/konkursy](http://www.navagency.com/konkursy), on the Website and in Żappka from 4 December 2024 to 7 February 2025 and, when requested by the Campaign Participant in writing, the T&C will be e-mailed to the address provided by the Participant.
3. The Organiser provides Participants with e-mail and telephone hotlines. The e-mail address of the hotline is [help@navagency.com](mailto:help@navagency.com), and the telephone number of the hotline is 666 667 246. The hotline calls are charged based on the tariff of the caller. The hotline telephone number is a regular number within the GSM network and is not a premium number. You can call the hotline on weekdays from 9.00 am to 5.00 pm.
4. The Campaign is not a game of chance, raffle, betting, promotional lottery, a game the result of which depends on chance or any other game within the meaning of the Act of 19 November 2009 on Gambling (consolidated text: Journal of Laws of 2016 item 471 as amended)